



The Agri-Horticultural Society of India

Celebrates its 200th Anniversary

World Regional Rose Convention 2020, Kolkata

9th - 12th January 2020

1, Alipore Road, Kolkata - 700027



Donor Recognition Manual

White Rose Angel

₹ 15,00,000

• Benefits/Inclusions

- A 6x6 meter (36 sq. meter) exhibition booth space
- Acknowledgment on convention website with company logo hyper-linked to the company website
- Acknowledgment on various convention collaterals and paraphernalia
- Company flyer/pamphlet as convention kit insert
- A full-page advertisement in the convention programme book / souvenir
- Branding slide during tea break
- Branding space at Show Arena
- Branding at the registration area
- Company logo acknowledgment at the main entrance arch
- Company logo acknowledgement in the convention program book
- Four complimentary convention registrations

Pink Rose Benefactor

₹ 12,50,000

• Benefits/Inclusions

- A 6x4 meter (24 Sq. meter) exhibition booth space
- Acknowledgment on convention website with company logo and hyper-linked to the company website
- Acknowledgment on various convention collaterals and paraphernalia
- Company flyer/pamphlet as convention kit insert
- A half-page advertisement in the convention programme book / souvenir
- Networking opportunity during tea break
- Branding in the scientific session foyer area
- Branding during the rose show
- Company logo acknowledgement in the convention program book
- Company logo acknowledgment in the convention stationery (notepad)

Yellow Rose Sustainer

₹ 10,00,000

Benefits/Inclusions:

- A 6X3 meter (18 Sq. meter) exhibition booth space
- Acknowledgment on convention website with company logo and hyper-linked to the company website
- Acknowledgment on various convention collaterals and paraphernalia
- Company brochure/pamphlet as convention kit insert
- Networking opportunity during tea break
- Branding opportunity (standee/banner) in the scientific session foyer area
- Company logo acknowledgement in the convention program book
- Two complimentary registrations

Red Rose Lover

₹ 5,00,000

Benefits/Inclusions:

- A 3X3 meter (9 Sq. meter) exhibition booth space
- Acknowledgment on convention website with company logo hyper-linked to the company website
- Acknowledgment on various convention collaterals and paraphernalia
- Branding opportunity (standee/banner) in the scientific session foyer area
- One complimentary registrations

Orange Rose Friend

₹ 3,00,000

Benefits/Inclusions:

- A 2X2 meter (4 Sq. meter) exhibition booth space
- Acknowledgment on convention website with company logo hyper-linked to the company website
- Acknowledgment on various convention collaterals and paraphernalia

Lunch and Dinner Commitment

₹ 2,50,000

Benefits/Inclusions:

- Branding in the F & B area

Convention Kit Commitment

₹ 2,00,000

Benefits/Inclusions:

- Branding on convention Kit
- Company brochure insert in the convention kit

EXHIBITION SPACE

Booth Size: 3X3 meters | 1 | INR 75,000

Octanorm with fascia / raw space
3 complimentary exhibitor registrations

Booth Size: 2X2 meters | 1 | INR 40,000

Octanorm with fascia / raw space
2 complimentary exhibitor registrations

AHSI also accepts donations. Donations to AHSI is eligible for deduction under section 80G(5)(vi) of Income Tax Act, 1961 and also qualifies as CSR under Companies Act, 2013.

General Terms & Conditions

- Please be advised that your Exhibition Stall / Sponsorship is not considered confirmed until payment has been received in full. Please note that all payments to be made in INR. Organizers reserve the right to cancel the booking in the event of non-payment within the stipulated time.
- Contribution once made is non-refundable.
- The Convention Manager shall allocate the floor areas to meet the request / preference of the exhibitors on first cum first basis, with few adjustments as far as possible.
- AHSI reserves the rights to modify / rearrange the floor plan or cancel any sponsorship without assigning any reason thereof.
- The participant / exhibitor must not cause any damage to the walls, panels and other properties inside the premises. In case of any such damage, the participant/exhibitor will be required to indemnify the organizers for the same.
- Sponsors and Exhibitors wanting to import equipment for exhibition purpose should apply for necessary permissions, if any, on their own.
- Microphone or any promotional activities, hindering or disturbing other contributors will not be permitted. The number of representatives of the contributors at the WRRRC venue will be limited, depending on the package.



Payment Mode

Payment for any Participation / Exhibition / Contribution can be made by cheque or demand draft in favor of **"The Agri-Horticultural Society of India"** payable at Kolkata" or with net banking as per below mentioned bank account details:

Name of the Bank : ICICI Bank Limited
Branch address : Mega Branch, 1st Floor, Technopolis Building, Bp4, Sector V, Salt Lake City, Kolkata - 700001
City : Kolkata
IFSC code of beneficiary bank : ICIC0000229
Beneficiary A/c Type & No. : Current Account Number: 022905001448
Full Name of beneficiary: (Pay to Name) : The Agri-Horticultural Society of India
Swift code : ICICINBBCTS

For International Payments

| | | |
|--|------------------------------|----------------------------------|
| Corresponding Bank Address and SWIFT Code for international payments: | Correspondent Bank Name | : JP Morgan Chase Bank, New York |
| | Correspondent Swift ID | : CHASUS33XXX |
| | Correspondent Account Number | : 001 1 427374 |



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DONOR / EXHIBITION BOOKING FORM

Please tick the appropriate box

Donor / Contributor Recognition

Exhibition Space

Name:

Type: Company Partnership Firm Individual Others:

Billing Address:

City: State: Pin Code:

Relationship Manager: Designation:

Mobile: E-mail:

Preferred Display Name:

PARTICIPATION PREFERENCE:

Please mention the type of donation / contribution you would like to extend (as per the options provided by us)

Preference.....

PAYMENT DETAILS:

| | | | |
|-----------------------------------|---------|-------------------|-------------------|
| A) Exhibition Booth Cost | : | Amount in Words: | |
| B) Donation / Contribution Amount | : | Demand Draft no.: | Date: |
| Total Cost (A + B) | : | Amount: | Bank: |
| GRAND TOTAL | : | | |

BANK DETAILS:

| | |
|---|---|
| Name of the Bank: | : ICICI Bank Limited |
| Branch address: | : Mega Branch, 1 st Floor, Technopolis Building, Bp4, Sector V, Salt Lake City, Kolkata - 700001 |
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For International Payments

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|------------------------------|----------------------------------|
| Correspondent Bank Name | : JP Morgan Chase Bank, New York |
| Correspondent Swift ID | : CHASUS33XXX |
| Correspondent Account Number | : 001 1 427374 |

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I agree with all terms & condition as mentioned in the Donor Recognition Manual

Date:

Signature:

World Regional Rose Convention 2020, Kolkata

Col Pratul Pandit (Retd)
Secretary / CEO
The Agri-Horticultural Society of India
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E: ahsirose2020@gmail.com, ahsirose2020@ahsi.in

Convention Manager

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Canal South Road, Kolkata,
West Bengal - 700105
M: +91 90306 95668
E: wfrs2020@mci-group.com

For office use only:
Receipt No. _____

